

Answers for Reading in the Real Word 2

Unit 1-1

Vocabulary Preview

1. e 2. c 3. a 4. f 5. b 6. d

Reading Comprehension

A. True or False

1. F 2. F 3. T 4. F

B. Multiple Choice

1. c 2. b 3. a

C. Short Answer

→ **Sample Answers**

1. [Example] More than 200 UFOs of differing shapes, including cylinders, spheres, and spinning discs, were observed.
2. [Example] Because they were shaped like large dishes

Summary

- | | |
|------------------|----------------|
| 1. witnesses | 2. mysterious |
| 3. extraordinary | 4. lunatics |
| 5. investigate | 6. suppressing |

Vocabulary Extension

- | | |
|----------------|---------------------|
| 1. outer space | 2. extraterrestrial |
| 3. abducted | 4. Martians |
| 5. paranormal | 6. conspiracy |

Supplemental Reading

Discussion questions

→ **Sample Answers**

1. Because in a democracy, citizens have a right to know if the government is lying to them or not.
2. I think the government should have this right, but only in rare circumstances, such as in times of war. There should be a clear definition of what "unnecessary" and "dangerous" mean.

Unit 1-2

Vocabulary Preview

1. b 2. f 3. d 4. e 5. c 6. a

Reading Comprehension

A. True or False

1. F 2. T 3. T 4. F

B. Multiple Choice

1. b 2. d 3. c

C. Short Answer

→ **Sample Answers**

- [Example] Through palm reading, a person hopes to find out his or her fate or future circumstances.
- [Example] Since divination could not be disproved and any failure in the prediction could be blamed on the person making the prediction, believing in divination was not difficult for the people in the ancient world.

Summary

- | | |
|---------------------|----------------------|
| 1. made predictions | 2. get a glimpse |
| 3. fend off | 4. financial gain |
| 5. to control | 6. quell uncertainty |

Vocabulary Extension

- | | |
|-----------------|----------------|
| 1. prophet | 2. prophecy |
| 3. superstition | 4. tarot cards |
| 5. crystal ball | 6. Nostradamus |

Supplementary Reading

Discussion questions

→ **Sample Answers**

- There will always be some things that science cannot adequately predict or explain. In these cases, divination might still be useful. One example is when people use a special type of forked stick that helps them find water under the ground.
- Personally, I wouldn't, because I believe that God makes people the way they are for a certain reason. But I could understand how some people would want to alter the genes to prevent terrible diseases or conditions their children might have.

Unit 2-1

Vocabulary Preview

1. d 2. b 3. f 4. a 5. c 6. e

Reading Comprehension

A. True or False

1. T 2. T 3. F 4. T

B. Multiple Choice

1. a 2. b 3. c

C. Short Answer

→ *Sample Answers*

1. [Example] Non-commercial spam consists of messages without commercial motive such as chain letters, urban legends, and jokes.
2. [Example] If the account is bombarded by spam, it can be closed and another one opened.

Summary

Junk Mail: B, E

Non-commercial: A, F

Scam: C, D

Vocabulary Extension

- | | |
|-----------------|--------------|
| 1. opt out | 2. virus |
| 3. Phishing | 4. bulk mail |
| 5. subject line | 6. block |

Supplementary Reading

Discussion questions

→ *Sample Answers*

1. I don't think so, because when I get spam, I delete it without even opening it. It would be better if they sent me something in the mail or have it advertised on TV, because then I would have to look at it at least.
2. The government should give harsh penalties to dishonest spammers, just like they would to any thief. They should also set up education programs to teach people about the dangers of spam, especially old people who might not know about spammers.

Unit 2-2

Vocabulary Preview

1. f 2. d 3. a 4. e 5. b 6. c

Reading Comprehension

A. True or False

1. F 2. F 3. T 4. T

B. Multiple Choice

1. b 2. a 3. d

C. Short Answer

→ **Sample Answers**

1. [Example] Unlike a personal identification number, which is used to access bank accounts, biometric identifiers cannot be stolen and then used by a thief.

2. [Example] Biometric identification has two potential uses—identification and identity verification.

Summary

A, D, F

Vocabulary Extension

- | | |
|----------------|----------------|
| 1. fake ID | 2. chip |
| 3. impersonate | 4. holograph |
| 5. terrorism | 6. counterfeit |

Supplementary Reading

Discussion questions

→ **Sample Answers**

1. The government's right is greater when there is a danger to many citizens' safety. If they have to violate one person's privacy to save lots of other people, like to protect them from a terrorist, then it's OK.

2. I think people have a right to be left alone, but if they are outside on the street or in a place where there's a large crowd, it will be impossible for people not to look at them. If they really don't want anyone to see them, they shouldn't leave their house.

Unit 3-1

Vocabulary Preview

1. a 2. c 3. f 4. b 5. e 6. d

Reading Comprehension

A. True or False

1. T 2. F 3. F 4. T

B. Multiple Choice

1. c 2. b 3. c

C. Short Answer

→ **Sample Answers**

1. [Example] They have a gene called alpha-gal, which can be modified to trick the human immune system into recognizing it as human.
2. [Example] This decreases the likelihood of organ rejection.

Summary

- | | |
|------------------|----------------|
| 1. sophisticated | 2. procedure |
| 3. fatal | 4. slaughter |
| 5. susceptible | 6. replicating |

Vocabulary Extension

- | | |
|------------------|--------------|
| 1. animal rights | 2. operation |
| 3. surgery | 4. kidney |
| 5. surgeon | 6. registry |

Supplemental Reading

Discussion questions

→ **Sample Answers**

1. I don't like it because embryos are human beings. It's like murder. Even though it can save some people's lives, the embryo cannot choose to die so others can live. I think that's wrong.
2. I want to see a cure for cancer because my grandmother died from it, and so did my uncle. It affects so many people, and it would be great if we could cure it.

Unit 3-2

Vocabulary Preview

1. f 2. d 3. e 4. a 5. b 6. c

Reading Comprehension

A. True or False

1. F 2. F 3. F 4. F

B. Multiple Choice

1. a 2. c 3. d

C. Short Answer

→ **Sample Answers**

1. [Example] It should be used when diet and exercise do not reduce fat in certain “trouble spots” of the body.
2. [Example] With improvements in medicine and technology, surgeons can perform procedures with less scarring in a shorter amount of time.

Summary

B, D, F

Vocabulary Extension

- | | |
|---------------|----------------|
| 1. poll | 2. vain |
| 3. disfigured | 4. syringe |
| 5. nose job | 6. superficial |

Supplemental Reading

Discussion questions

→ **Sample Answers**

1. I'm not sure, but I think most people have good hearts and sincerely want to help. They use their talents to give something back to others.
2. It should be based on money and also on necessity. If people can pay for it themselves, they should. But if they can't and their children need help badly, then they should be able to get it for free.

Unit 4-1

Vocabulary Preview

1. c 2. a 3. d 4. f 5. e 6. b

Reading Comprehension

A. True or False

1. T 2. T 3. F 4. T

B. Multiple Choice

1. d 2. c 3. a

C. Short Answer

→ **Sample Answers**

1. [Example] Every human being should be able to make their own decisions regarding personal health.
2. [Example] These programs have minimal requirements for admission and make very few demands on the clients.

Summary

- | | |
|-------------------|-------------------|
| 1. to legalize | 2. consumption of |
| 3. addiction rate | 4. attributed to |
| 5. compassion for | 6. give up |

Vocabulary Extension

- | | |
|-----------------|-------------|
| 1. withdrawal | 2. get high |
| 3. Pot | 4. shoot up |
| 5. war on drugs | 6. coke |

Supplemental Reading

Discussion questions

→ **Sample Answers**

1. I think it's very important because drugs cause all kinds of problems in society, such as robbery, murder, corruption, and health issues.
2. My country also has very strict drug laws. First-time offenders can go to prison, and drug dealers can be put to death.

Unit 4-2

Vocabulary Preview

1. b 2. c 3. e 4. f 5. a 6. d

Reading Comprehension

A. True or False

1. T 2. F 3. F 4. T

B. Multiple Choice

1. c 2. b 3. b

C. Short Answer

→ **Sample Answers**

1. [Example] There are two main indicators of addiction—withdrawal and tolerance.
2. [Example] A morphine addict, having gotten through eight to twelve days of withdrawal without resorting to morphine use, is no longer physically addicted.

Summary

- | | |
|----------------|--------------|
| 1. derivative | 2. perceives |
| 3. prescribing | 4. advent |
| 5. relapse | 6. cravings |

Vocabulary Extension

- | | |
|-----------|---------------|
| 1. smack | 2. hypodermic |
| 3. kick | 4. opium |
| 5. tracks | 6. dealers |

Supplemental Reading

Discussion questions

→ **Sample Answers**

1. In my country, there is no minimum age for smoking and drinking. I think this is good because one reason kids want to drink and smoke is because they can't.
2. I think that drugs should be legal and that we should also educate children why they are bad for them. If drugs were legal, like cigarettes and alcohol, young people might be less tempted to try them. Also, the government could get a lot more money, which would be helpful.

Unit 5-1

Vocabulary Preview

1. f 2. e 3. d 4. c 5. b 6. a

Reading Comprehension

A. True or False

1. F 2. T 3. T 4. F

B. Multiple Choice

1. c 2. d 3. a

C. Short Answer

→ **Sample Answers**

1. [Example] It seeks change through creative, non-violent confrontations between activists and those responsible for harming the environment.
2. [Example] In 2002, Greenpeace published the True Food Guide.

Summary

Genetic Food: B, D Protect Marine Life: C, E Preserve Forests: A, F

Vocabulary Extension

- | | |
|----------------------|----------------|
| 1. greenhouse effect | 2. Acid rain |
| 3. extinction | 4. ozone layer |
| 5. Biodegradable | 6. pollutants |

Supplemental Reading

Discussion questions

→ **Sample Answers**

1. I think its heart is in the right place, but its tactics are dangerous and sometimes illegal. It's better if it uses its ships for things like delivering relief aid rather than to get in the way of larger ships.
2. I think it might. Maybe that money could be better used in other ways to fight for the environment.

Unit 5-2

Vocabulary Preview

1. c 2. d 3. a 4. f 5. b 6. e

Reading Comprehension

A. True or False

1. F 2. T 3. F 4. F

B. Multiple Choice

1. b 2. c 3. a

C. Short Answer

→ **Sample Answers**

1. [Example] The melting of glaciers will destroy the farms that once relied on them for irrigation.

2. [Example] When glaciers disappear, the Earth below that gets exposed, absorbing eighty percent of the sun's heat and only reflecting twenty percent back. So the Earth's temperature increases.

Summary

D, E, F

Vocabulary Extension

- | | |
|--------------------|---------------------|
| 1. solar radiation | 2. Carbon dioxide |
| 3. Methane | 4. carbon footprint |
| 5. fossil fuels | 6. Kyoto Protocol |

Supplemental Reading

Discussion questions

→ **Sample Answers**

1. Some of the effects probably are exaggerated, but I think that global warming is real and very dangerous.

2. The melting ice will raise the level of the oceans. The water could overflow onto land and bury cities next to the sea, along the coasts.

Unit 6-1

Vocabulary Preview

1. b 2. f 3. d 4. e 5. a 6. c

Reading Comprehension

A. True or False

1. T 2. T 3. T 4. F

B. Multiple Choice

1. d 2. d 3. b

C. Short Answer

→ *Sample Answers*

1. [Example] Over the past fifty years, scientific research has revealed that eyewitness testimony is often an incorrect account of what actually took place.
2. [Example] Because the human mind prefers a “complete” picture.

Summary

- | | |
|-------------------------|-------------------------|
| 1. wrongfully convicted | 2. eyewitness testimony |
| 3. three-step process | 4. relatively easy |
| 5. over time | 6. fill in the gaps |

Vocabulary Extension

- | | |
|--------------|-------------|
| 1. trial | 2. evidence |
| 3. defendant | 4. confess |
| 5. plaintiff | 6. sentence |

Supplemental Reading

Discussion questions

→ *Sample Answers*

1. In my country, we do not use lineups. Sometimes police show photos, but usually they bring the suspect to the victim and ask them if they've caught the right guy. If the victim says yes, then police take the suspect to jail. I don't think this system is fair to the suspects. The police should be more careful.
2. I like getting rid of the traditional lineup altogether. People can use photographs to identify the suspect, and like the story said, this has proven to be more accurate anyway.

Unit 6-2

Vocabulary Preview

1. c 2. a 3. e 4. f 5. d 6. b

Reading Comprehension

A. True or False

1. F 2. F 3. F 4. F

B. Multiple Choice

1. a 2. b 3. c

C. Short Answer

→ *Sample Answers*

1. [Example] The presumption of innocence is testament to the belief that people are basically honest and respectful of society's laws.
2. [Example] Jury members should be guided only by a full and fair evaluation of the evidence.

Summary

Innocent Until Proven Guilty: A, E

Guilty Until Proven Innocent: B, D

Not Used: C, F

Vocabulary Extension

- | | |
|--------------------------|-------------|
| 1. hung jury | 2. perjury |
| 3. Fifth Amendment right | 4. appeal |
| 5. double jeopardy | 6. mistrial |

Supplemental Reading

Discussion questions

→ *Sample Answers*

1. No, it shouldn't. People will always make mistakes, but that doesn't mean that the system is bad. People who kill other people deserve to die.
2. They must go through the court system. There are different levels of courts. If their case reaches the Supreme Court, they cannot appeal any more and must accept their penalty.

Unit 7-1

Vocabulary Preview

1. b 2. d 3. c 4. a 5. f 6. e

Reading Comprehension

A. True or False

1. T 2. T 3. F 4. F

B. Multiple Choice

1. b 2. c 3. a

C. Short Answer

→ *Sample Answers*

1. [Example] Take a box to the underworld and ask the queen of that realm, Persephone, to put a little of her beauty in the box, and then bring it back.
2. [Example] Love and the Soul (which is what "Psyche" means in Greek) were happily united at last.

Summary

- | | |
|--------------|--------------|
| 1. rumors | 2. hideous |
| 3. descends | 4. prick |
| 5. melodious | 6. affection |

Vocabulary Extension

- | | |
|------------------|-------------|
| 1. allegory | 2. Eros |
| 3. fairytale | 4. folktale |
| 5. Mount Olympus | 6. hell |

Supplemental Reading

Discussion questions

→ *Sample Answers*

1. Yes, I do. I've noticed that even very young children love fairy stories and remember them all their lives. It must affect them very deeply.
2. I don't think so. Men and women are naturally different in so many ways. They must respect each other fully as human beings, but they don't necessarily have to be "equal."

Unit 7-2

Vocabulary Preview

1. e 2. d 3. f 4. a 5. c 6. b

Reading Comprehension

A. True or False

1. F 2. T 3. F 4. T

B. Multiple Choice

1. d 2. a 3. d

C. Short Answer

→ **Sample Answers**

1. [Example] Events can be forgotten, left out, or told in a way that might be different from how they really happened.
2. [Example] The publisher had to re-classify the book as fiction.

Summary

Autobiography: B, F

Memoir: C, D

Both: A, E

Vocabulary Extension

- | | |
|---------------|-----------------|
| 1. True crime | 2. pseudonym |
| 3. biography | 4. ghost writer |
| 5. book clubs | 6. anonymous |

Supplemental Reading

Discussion questions

→ **Sample Answers**

1. I haven't read it, but no, I don't think it did because the author lied. He should be punished for this, not rewarded.
2. Yes. A newspaper reporter was fired because she made up a story about a poor boy in an article she was writing on poor people. She was fired for this.

Unit 8-1

Vocabulary Preview

1. f 2. c 3. e 4. d 5. a 6. b

Reading Comprehension

A. True or False

1. F 2. T 3. T 4. T

B. Multiple Choice

1. b 2. c 3. b

C. Short Answer

→ **Sample Answers**

1. [Example] The universe was static and unchanging.
2. [Example] He realized that all the observable galaxies were moving away from each other.

Summary

B, C, E

Vocabulary Extension

- | | |
|--------------|-----------------|
| 1. Milky Way | 2. philosophy |
| 3. Cosmology | 4. observatory |
| 5. optical | 6. solar system |

Supplemental Reading

Discussion questions

→ **Sample Answers**

1. I don't agree with Dawkins. I think there is strong evidence that God exists and that evolution can't explain all the complexities of life on Earth.
2. Science might explain our morality, but I think it's unlikely. We're born with a moral instinct, and I think we always have been. How did it get there, if it didn't come from God?

Unit 8-2

Vocabulary Preview

1. f 2. b 3. c 4. d 5. e 6. a

Reading Comprehension

A. True or False

1. F 2. F 3. T 4. T

B. Multiple Choice

1. a 2. b 3. d

C. Short Answer

→ **Sample Answers**

1. [Example] Many said that they performed research while in space and assisted cosmonauts with scientific experiments.
2. [Example] In 2009, a Hungarian, Charles Simonyi, became the first citizen to make a repeat space journey.

Summary

- | | |
|-------------------|----------------------|
| 1. hitch rides | 2. blast off |
| 3. near future | 4. three-night stays |
| 5. to accommodate | 6. up to |

Vocabulary Extension

- | | |
|--------------|---------------|
| 1. X Prize | 2. Lunar |
| 3. age | 4. commercial |
| 5. lucrative | 6. Star City |

Supplemental Reading

Discussion questions

→ **Sample Answers**

1. I think it is necessary because robots will never equal human beings. We can't program robots to adjust to unexpected conditions or developments. Only humans can do this.
2. There is still value in exploring space. For example, we might discover something on Mars that will help us here on Earth, like a cell that can cure disease. Also, we might meet people who are more advanced and can come here and help solve some of our problems.

Unit 9-1

Vocabulary Preview

1. b 2. e 3. d 4. f 5. a 6. c

Reading Comprehension

A. True or False

1. T 2. F 3. T 4. F

B. Multiple Choice

1. c 2. d 3. b

C. Short Answer

→ *Sample Answers*

1. [Example] Psychologists believe that these sports give people the feeling they are unstoppable and able to defy the odds.
2. [Example] Because what were once thought of as “fringe” activities have now become mainstream ones.

Summary

- | | |
|----------------|--------------|
| 1. incorporate | 2. elements |
| 3. steep | 4. equipment |
| 5. defy | 6. broadcast |

Vocabulary Extension

- | | |
|-------------------|-----------------|
| 1. Bungee jumping | 2. risky |
| 3. endorsement | 4. alternative |
| 5. ratings | 6. cutting edge |

Supplemental Reading

Discussion questions

→ *Sample Answers*

1. I love them. I skateboard and snowboard, and it takes just as much skill to do these as it does to play basketball or soccer.
2. Sports teach us discipline, hard work, teamwork, sportsmanship, and mental toughness.

Unit 9-2

Vocabulary Preview

1. e 2. d 3. c 4. a 5. f 6. b

Reading Comprehension

A. True or False

1. T 2. T 3. F 4. F

B. Multiple Choice

1. c 2. a 3. a

C. Short Answer

→ **Sample Answers**

1. [Example] The job of a personal trainer is to teach safe and effective exercise techniques that are designed for the specific needs and limitations of the client.
2. [Example] The demand for personal trainers is expected to increase 27 percent in the United States.

Summary

- | | |
|-----------------|----------------------|
| 1. get in shape | 2. come in |
| 3. workouts | 4. take into account |
| 5. in vogue | 6. tagged with |

Vocabulary Extension

- | | |
|----------------|-------------------|
| 1. hit the gym | 2. Weightlifting |
| 3. body fat | 4. works out |
| 5. core | 6. cardiovascular |

Supplemental Reading

Discussion questions

→ **Sample Answers**

1. Yes, I've done Wii games, Wii dance, and Wii fit. I love it. You have so much fun, you don't even know you're exercising.
2. No, I don't think exergames should replace PE and sports. You don't get the same workout with exergames. Plus, you need to learn to play with other people in team and group situations.

Unit 10-1

Vocabulary Preview

1. c 2. f 3. a 4. e 5. d 6. b

Reading Comprehension

A. True or False

1. F 2. F 3. F 4. T

B. Multiple Choice

1. a 2. d 3. b

C. Short Answer

→ **Sample Answers**

1. [Example] He thought Americans wouldn't be able to understand the word "superlatives."

2. [Example] The book was successful immediately and quickly became famous throughout the world, earning the company \$1.7 million per year.

Summary

C, D, F

Vocabulary Extension

- | | |
|-----------------|-----------------------|
| 1. verification | 2. comparative |
| 3. guidelines | 4. claims |
| 5. copyright | 6. record adjudicator |

Supplemental Reading

Discussion questions

→ **Sample Answers**

1. It's not necessary because that money could be used to help people who really need it, like those who are hungry and poor. On the other hand, it's his money, and he can do what he wants with it.

2. I suppose it could if it inspires people to challenge themselves and go beyond their limits. But I think most of the records are frivolous. I mean, what's the point of tearing up shirts or building a popcorn sculpture?

Unit 10-2

Vocabulary Preview

1. d 2. f 3. e 4. b 5. a 6. c

Reading Comprehension

A. True or False

1. T 2. F 3. F 4. F

B. Multiple Choice

1. c 2. b 3. a

C. Short Answer

→ **Sample Answers**

1. [Example] Between 1948 and 1990.
2. [Example] He came to the conclusion that violence was inevitable since the government met peaceful demands with force.

Summary

A, C, E

Vocabulary Extension

- | | |
|-----------------|------------------|
| 1. Integration | 2. hunger strike |
| 3. rural | 4. sit-in |
| 5. civil rights | 6. bigot |

Supplemental Reading

Discussion questions

→ **Sample Answers**

1. In one sense, he is correct because in a democracy, everyone gets to have their say. But in another sense, he's not because in a true democracy people vote and whoever gets the most votes wins.
2. When I was a young boy, my father would come home from work and lie in the dark for a few minutes, relaxing. It taught me the value of quiet solitude.

Unit 11-1

Vocabulary Preview

1. f 2. e 3. d 4. c 5. b 6. a

Reading Comprehension

A. True or False

1. T 2. F 3. T 4. F

B. Multiple Choice

1. b 2. d 3. c

C. Short Answer

→ **Sample Answers**

1. [Example] Because monochromic culture is highly compartmentalized.
2. [Example] Many millions of dollars have been lost simply because monochromic and polychromic people do not realize that two such different temporal cultures even exist.

Summary

Monochromatic: C, E, F

Polychromatic: A, B, D

Vocabulary Extension

- | | |
|-------------|----------------|
| 1. faux pas | 2. norm |
| 3. trait | 4. custom |
| 5. Mores | 6. acculturate |

Supplemental Reading

Discussion questions

→ **Sample Answers**

1. Yes. Once, my friend's school hired English teachers from Australia. They were supposed to be paid on the 15th. The headmaster said she didn't have the money that date but promised to pay them in a few days. The teachers refused to teach. They called the newspaper and tried to sue the school. Finally, they went back to Australia.
2. They should give their employees classes on the countries they will do business with. When problems arise, companies should communicate with each other to find out why and how to fix them.

Unit 11-2

Vocabulary Preview

1. a 2. c 3. f 4. d 5. b 6. e

Reading Comprehension

A. True or False

1. F 2. F 3. F 4. F

B. Multiple Choice

1. a 2. c 3. a

C. Short Answer

→ **Sample Answers**

1. [Example] Countries such as Japan, Malaysia, Israel, and Nigeria rated more male adjectives as positive.
2. [Example] Many researchers have claimed stereotyping has led to fewer girls studying degrees related to math and science in university.

Summary

Male: A, C, F Female: B, D, E

Vocabulary Extension

- | | |
|-------------------|--------------------------------|
| 1. androgynous | 2. like father, like son |
| 3. gender-neutral | 4. like a woman |
| 5. be a man | 6. tied to mom's apron strings |

Supplemental Reading

Discussion questions

→ **Sample Answers**

1. In my country, there are transvestites but not many transgender people. Many transvestites love to perform, and tourists pay big money to watch them act and sing. I think they're weird but harmless.
2. I don't think they should do it because it dishonors God. But for those who don't believe in God, the government shouldn't stop them if they really want to do it and if they pay for operations with their own money.

Unit 12-1

Vocabulary Preview

1. c 2. a 3. e 4. f 5. d 6. b

Reading Comprehension

A. True or False

1. T 2. T 3. F 4. T

B. Multiple Choice

1. b 2. a 3. d

C. Short Answer

→ *Sample Answers*

1. [Example] This number is expected to surpass 100 million by the beginning of the next decade.
2. [Example] Companies often do not fully implement telecommuting security policies.

Summary

- | | |
|-----------------|------------------|
| 1. surpass | 2. gobbling down |
| 3. Amid | 4. incur |
| 5. implementing | 6. savvy |

Vocabulary Extension

- | | |
|--------------------|------------------|
| 1. nine-to-five | 2. workforce |
| 3. daycare | 4. self-employed |
| 5. videoconference | 6. traffic jam |

Supplemental Reading

Discussion questions

→ *Sample Answers*

1. One of the most popular scams in my country is hiring people to work and promising them cash, then not paying them, or else paying them with false money. There is nothing the worker can do. The man who "hired" them quickly disappears.
2. In my opinion, the person who falls for their tricks is more responsible. The company should be punished, but if people were more careful, these kinds of scams would not work.

Unit 12-2

Vocabulary Preview

1. e 2. a 3. b 4. d 5. c 6. f

Reading Comprehension

A. True or False

1. F 2. T 3. F 4. T

B. Multiple Choice

1. c 2. c 3. b

C. Short Answer

→ *Sample Answers*

1. [Example] It was surprising that companies routinely target children as their primary audience.
2. [Example] If consumers learn about misleading claims, they can sue the advertisers.

Summary

- | | |
|---------------|--------------|
| 1. call for | 2. fine line |
| 3. claim that | 4. in-house |
| 5. on the air | 6. go so far |

Vocabulary Extension

- | | |
|--------------------|----------------------|
| 1. First Amendment | 2. unconstitutional |
| 3. libel | 4. obscenity |
| 5. Bill of Rights | 6. national security |

Supplemental Reading

Discussion questions

→ *Sample Answers*

1. I don't think the government should interfere with private advertising. I think the advertisers should regulate themselves.
2. There was an ad last month that showed a man wearing women's underwear. Many people thought it showed poor taste, but it was not illegal. The thing I didn't like was that it was broadcast in the middle of the evening when many children were watching TV.